RedNote Quick-Start Guide

Xiaohongshu 小红书 — download, switch to English, post, and message people

1. Download & Sign Up

1	Open the **App Store** (iPhone) or **Google Play** (Android) and search **"RedNote"** or **"Xiaohongshu"**. The icon is a red square with white Chinese text 小红书.
2	Tap **Get / Install** and open the app when it finishes.
3	Sign up with your **phone number** — choose your country code (e.g. +1 for the US), enter the SMS verification code, and agree to the terms.
4	Pick a few interests when asked (or skip). You can fill in your profile name, photo, and bio later under **Me** > **Edit Profile**.

Tip: If the verification code is slow to arrive, wait a few minutes before requesting a new one. You can also log in with Apple ID / other options shown on the login screen.

2. Switch the App to English

1	Tap **Me** （我） in the bottom-right corner.
2	Tap the **three-line menu** icon (top-left), then the **gear icon / Settings** （设置）. On some versions the gear sits next to **Edit Profile**.
3	Tap **General Settings** （通用设置） — usually the second item.
4	Tap **Languages** （多语言） — the first item.
5	Select **English** and tap **Save** if prompted.

Tip: If the menus don't change right away, close and reopen the app. Posts and comments written in Chinese stay in Chinese, but you'll see a **Translate** button under them.

3. Create a Post

1	Tap the red **+** button at the bottom center of the screen.
2	Choose **photos or a video** from your gallery (or shoot one in the app). Select several photos to make a swipeable carousel.
3	Edit: crop, add filters, text, stickers, or music. Tap **Next**.
4	Add a catchy **title** (shows on the feed card) and a **description**. Type # to add hashtags, @ to tag people, and tap **Add location** if relevant.
5	Tap **Publish** （发布）. Your post appears on your profile under **Me**.

Tip: The first photo is your cover — make it bright and eye-catching. Vertical 3:4 images look best in the feed. Adding a few Chinese hashtags (e.g. #旅行, #中国旅游) helps local users find you.

4. Find & Contact Someone

1	Tap the **magnifying glass** (top-right of the Home screen) and search their name or **RedNote ID**. Switch to the **Users** tab to see accounts.
2	Open their profile and tap **Follow** （关注）.
3	Tap the **Message / Chat** button （私信） on their profile, type your message, and send.
4	You can also **comment** on one of their posts, or **@mention** them in a comment or post.
5	To find your messages later, tap **Messages** （消息） in the bottom menu.

Tip: Some users limit messages from people they don't follow — you may only be able to send one message until they reply or follow back, so make the first one count. To share **your** account, go to **Me** and copy your RedNote ID under your name, or share your profile QR code.